



Kure it
cancer research

2019
Annual Report

**Together We Can!
Eradicate Cancer**

The background of the slide is a photograph of a laboratory. It shows various pieces of glassware, including beakers, flasks, and bottles, some containing liquids. There are also some blue and yellow containers and other lab equipment visible on the workbench.

GREETINGS!



During 2018, Kure It focused on achieving Founder Barry Hoeven's vision – to grant \$1M to cancer research annually.

We are deeply gratified to share that in 2019, Kure It will begin fulfilling that vision. We will grant \$1M+ to cancer research this year.

We celebrate this milestone and thank donors for investing in our mission to fund vital cancer research



Todd Perry
Chairman of the Board



Susan Miller
Executive Director

OUR MISSION

Kure It Cancer Research is a nonprofit dedicated to providing **direct and immediate** funding to support the **brightest minds** in **translational research** of **underfunded cancers** at leading cancer centers.

Direct and Immediate Funding

Grants are placed directly into the hands of researchers seeking a cure for cancer

Brightest Minds

Foremost cancer center researchers are invited to submit a grant proposal to Kure It

Translational Research

Research results that move swiftly from lab to patient, i.e. "from bench to bedside"

Underfunded Cancers

With over 150 types of cancers, 90% of them are considered underfunded

A VERY SPECIAL

THANK YOU to

US STORAGE CENTERS & WESTPORT PROPERTIES



During 2018, US Storage Centers & Westport Properties established a generous \$500,000 1 to 2 Matching Challenge for Kure It.

For every 2 dollars we raised from our donors, US Storage Centers promised to give us 1 additional dollar.

Kure It achieved the match, raising \$1.5M last year, due to the generosity of people like you

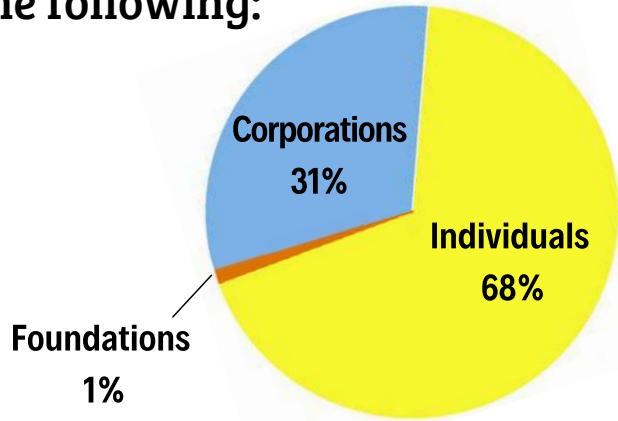
During 2019, US Storage Centers & Westport Properties will continue to fully-fund Kure It's operating expenses

Every dollar you donate to Kure it will go into the hands of a dedicated researcher who is actively seeking a cure for cancer*

*excluding costs of goods and services

YOUR DONATION PROVIDES SEED FUNDING TO CANCER RESEARCH

In 2018, our gifts came from the following:



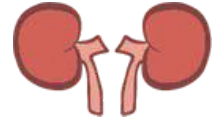
Kure It has raised over \$8M for cutting edge research. Projects funded include these underfunded cancers:



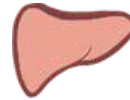
Head & Neck Cancers



Lung Cancers



Kidney Cancers



Liver Cancer



Bladder Cancer

- Prostate Cancer
- Genetic Mutations in Adolescent & Young Adult Cancers
- Spine Cancer
- Ewing Sarcoma (Pediatric Bone and Soft Tissue Cancer)

Organ icons: Freepik.com

Why is Your Support of Cancer Research so Vital?



1 in 3
Americans will
develop cancer



Every Minute
1 American dies
from cancer

5 year survival rate



8-30%
for underfunded
cancers



90%
for well-funded
cancers

KURE IT WILL DONATE **\$1M** IN GRANTS

Kure It has funded

 **34** research projects at **13** Cancer Centers

2018–2019 Kure It Grant Recipients include

- UCI Chao Family Comprehensive Cancer Center
- UCLA Jonsson Comprehensive Cancer Center
- USC Norris Comprehensive Cancer Center
- Vanderbilt University Medical Center, as recommended by the American Association of Cancer Research (AACR)



(Left to right)
Kure It Board Member, Drew Hoeven

Kure It 2018 AACR Grant Recipient,
Dr. Kimryn Rathmell from Vanderbilt
University Medical Center

Kure It Chairman, Todd Perry



TO CANCER RESEARCHERS IN 2019

Kure It and UCI Chao Family Cancer Center An Exciting New Research Partnership

Kure It has pledged a \$1M grant, payable over 7 years, to the UCI Chao Family Comprehensive Cancer Center.

Every single dollar that donors give to Kure It for this project will be matched by a dollar donated by an anonymous UCI donor.

This Kure It grant will:

- Fund a Cancer Research Chair, the Kure It Endowed Chair in Genitourinary* Oncology Research
- Generate \$90K annually, in perpetuity, for cancer research



*Cancers relating to the genital and urinary organs

Cancer Researchers Saved Her Life:

MARY SARDENGA'S STORY

– See her AMAZING New Chapter



At age two, Mary was diagnosed with a rare form of leukemia.



The only treatment known at that time was to give Mary 70 injections – every month.



Her parents were told she would only live for a few years.



The injections kept Mary alive, although she experienced many adverse reactions to this treatment.



At age nine, Mary's parents learned about a new pill developed by cancer researchers that might help her.



20 years later, Mary continued taking one pill every day. The adverse reactions she had been experiencing subsided.



Mary participated in the clinical trial by taking just one pill a day rather than getting 70 injections a month.



On January 17, 2019, Mary learned that she no longer needs to take the single amazing pill that saved her life.

She is following up with her doctors monthly and hopes her cancer remains in an undetectable state so she never has to resume treatments.

OUR TEAM

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Director of Development & Outreach

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TOGETHER WE CAN! ERADICATE CANCER – JOIN US

Events

June 7, 2019:

- 2nd Annual Rivals Cup Golf Tournament
Pelican Hill, Newport Beach

June 8, 2019:

- UCI Anti-Cancer Challenge
Aldrich Park, UCI, Irvine

November 9, 2019:

- Kure It's Annual Gala
City National Grove of Anaheim

For more information:

Jackie Kurtz, Jackie@kureit.org

Get Involved

Board of Directors

- Role: Fundraise & Outreach
- Quarterly Meetings
- 3-Year Terms

Advisory Board

- Attend events, invite friends
- Serve as a Kure It Advocate

Women's Guild

- Volunteer at events
- Procure auction items
- FUN quarterly meetings

For more information:

Elizabeth Jones, Elizabeth@kureit.org

2018 KEY DONORS

Hall of Fame

\$35,000+



Diamond

\$25,000 – 34,999



Briggs Electric

"powered by experience"

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The Helga Merzario 2016 Trust

WE APPRECIATE OUR GENEROUS SUPPORTERS

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\$10,000 – 24,999



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Storage**



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Cancer Center



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WE APPRECIATE OUR GENEROUS SUPPORTERS

Benefactors \$1,000 – 2,499

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Tax ID# 26-4343040

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Website: kureit.org



KURE IT CANCER RESEARCH
FUNDING RESEARCH = SAVING LIVES

"I wish I could thank everyone - in person - who helps support cancer research."

-Mary Sardegna

featured cancer survivor